

CampusMoWe user register

Erika Santala

Title of register	CampusMoWe customer register	
Contact	Erika Santala	erika.santala@samk.fi
Grounds for processing	Processing is necessary for the performance of the contract Partly also the consent of the data subject	
Purpose of processing	<ul style="list-style-type: none"> • Provision and implementation of services • Managing the user relationship and ensuring access to services • Communicating and informing about service changes, new features, and new products • Monitoring the usage rate of services • Running, planning, analysing and collecting statistics on CampusMoWe activities • Opinion and feedback surveys • Preventing, monitoring, and investigating abuse • Marketing (based on consent) 	
Groups of registrants	CampusMoWen customers	
Data groups	Data group	Retention period
	First names and surnames	The data is kept for 5 years after the end of the customer relationship.
	Contacts	
	Higher education details (home university, unit/program)	
	Access rights	
	Access and use of services	
	Information on consents	
	Other information (added by the data subject)	
	Recordings of events (publication based on consent)	2 years
Data sources	From the person himself/herself (when registering with HAKA)	
Groups of recipients	<ul style="list-style-type: none"> • -The service provider WiseGym Oy uses the anonymous data generated from the use of the service for the development and marketing of its own business. 	
Data transfer outside the EU/EEA	No transfer of data outside the EU or EEA	
Automatic decision-making	There is no automatic decision-making	
Profiling	Registrants are not profiled	